



South Koreans overall winners in World Illustration Awards

World Illustration Awards 2016 exhibition

1 August – 29 August 2016

Embankment East Galleries, Somerset House.

Free Admission

EMBARGOED TO WEDNESDAY 3 AUGUST 2016

The overall and category winners were announced on Wednesday 3 August at Somerset House in London for the World Illustration Award 2016, marking the 40th year of the Association of Illustrators' annual awards.

Announced by The Association of Illustrators' Patron David Hughes, Jimin Kim and Jungho Lee were the overall winners in Professional and New Talent respectively. Books category judge, Daehyun Kim, comments on the two overall winners: "I get the impression that the participants are interested in expressive technique to showcase their style. Jungho Lee's picture book is distinguished not just because of his outstanding technique, but great imagination. I think this is why the jury chose his book as the overall winner.

I really enjoyed Jimin Kim's little book. I wanted to peek through the little holes to discover fractions of personality. The title, the story, and the cut-out technique are just in perfect harmony.

I'm so proud of the result of the competition!"

The Association of Illustrators Chairman, Andrew Coningsby says: "The World Illustration Awards are gaining in global significance and reach. The UK leads the field for illustration, and The Association is proud to be presenting these awards in partnership with the Directory of Illustration in the US and with Somerset House in central London. In a crowded visual economy, winning awards can make all the difference for illustrators and benefit commissioners and commissioning companies. A WIA award is a kite mark of quality."

The World Illustration Awards is presented by the Association of Illustrators in partnership with the Directory of Illustration in California and Somerset House in

central London. Works are presented in an annual exhibition held at Somerset House's Embankment East Galleries throughout August.

This year's awards are the most international yet with entries from 66 countries across the globe. In his catalogue essay, Julius Wiedemann (Editor at TASCHEN) notes '*Communicating through images crosses cultural barriers, imaginary frontiers, and transports us through time and space. Different to photography, which we instinctively associate with documentation, illustration is instinctively associated with imagination.*' The touring exhibition, opening at Somerset House on 1 August, combines over 50 works from the breadth of illustration from GIFs to sculpture, from advertising campaigns to editorial and children's books.

Winners are:

Overall Winner New Talent: Jimin Kim

Overall Winner Professional: Jungho Lee

Winner - Advertising New Talent: Julinu

Winner - Advertising Professional: Forge & Morrow

Winner - Books New Talent: Jimin Kim

Winner - Books Professional: Jungho Lee

Winner - Children's Books New Talent: Ami Shin

Winner - Children's Books Professional: Alex T. Smith

Winner - Design Professional: Ella Cohen

Winner - Design New Talent: Thoka Maer

Winner - Editorial New Talent: Nancy Liang

Winner - Editorial Professional: Matt Huynh

Winner - Public Realm Professional: Brian Gallagher

Winner - Public Realm Professional: Diego Becas Villegas

Winner - Research & Knowledge Communication New Talent: Eun Jung Bahng

Winner - Research & Knowledge Communication Professional: Florian Bayer

Winner - Self Initiated New Talent: Eunjoo Lee

Winner - Self Initiated Professional: Gigi Rose Gray

The exhibition, comprising over 50 works from across the breadth of illustration will run from 1 – 29 August at Somerset House before touring the UK throughout 2016-17.

For more information please contact Sabine Reimer, Awards Manager at The Association of Illustrators

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PTO

Notes to the editor:

Listings information

Dates: 1 August - 29 August 2016

Opening Hours: Daily, 10am to 6pm

Admission: Free

Address: Embankment [East Galleries](#), South Wing, Somerset House, London WC2R 1LA

Transport: Temple, Embankment, Charing Cross, Waterloo

Somerset House Facebook: www.facebook.com/SomersetHouse

Somerset House Instagram: @SomersetHouseLondon

Somerset House Twitter: @SomersetHouse

The AOI Facebook: www.facebook.com/theaoi

The AOI Twitter: @theaoi

The AOI Instagram: @theaoi

The Directory of Illustration Facebook: <https://www.facebook.com/DirIllustration>

The Directory of Illustration Twitter: @DirIllustration

Exhibition Hashtag: #WIA2016

Somerset House Public Enquiries: 020 7845 4600

About The Association of Illustrators (AOI)

The Association of Illustrators (AOI) is a non-profit trade association with a membership that includes freelance illustrators, agents, clients, students and colleges. Established in 1973, it is the leading body to represent illustrators in the UK and campaigns for illustrators' rights, continually working to increase the professional standing of illustrators, commercially and artistically. The AOI works to improve contract and contracting practice extended to illustrators by commissioners.

www.theaoi.com

About The Directory of Illustration

The Directory of Illustration is widely regarded as the leading marketing program for illustrators in the United States. Their website and print resources are relied on by qualified art buyers from all over the world when they need to commission illustration.

www.directoryofillustration.com

About Somerset House

Somerset House is a unique part of the London cultural scene, an historic building where surprising and original work comes to life. From its 18th century origins, it has been a centre for debate and discussion – an intellectual powerhouse for the nation. Today, Somerset House is a key cultural destination in London in which to experience a broad range of artistic activity, engage with artists, designers and makers and be a part of a major creative forum – an environment that is relaxed, welcoming to all and inspirational to visit while providing a stimulating workplace for the cultural and creative industries. Since its opening in 2000, Somerset House has built up a distinctive outdoor public programme including Skate, concerts, an open-air film season and a diverse range of temporary exhibitions throughout the site focusing on contemporary culture including photography, fashion, architecture and design, with an extensive integrated learning programme. We currently attract well over 2 million visitors every year. It is probably the biggest community of creative organisations in London including The Courtauld Gallery and Institute of Art, King's College London Cultural Institute and over 100 other creative businesses.

www.somersethouse.org.uk.