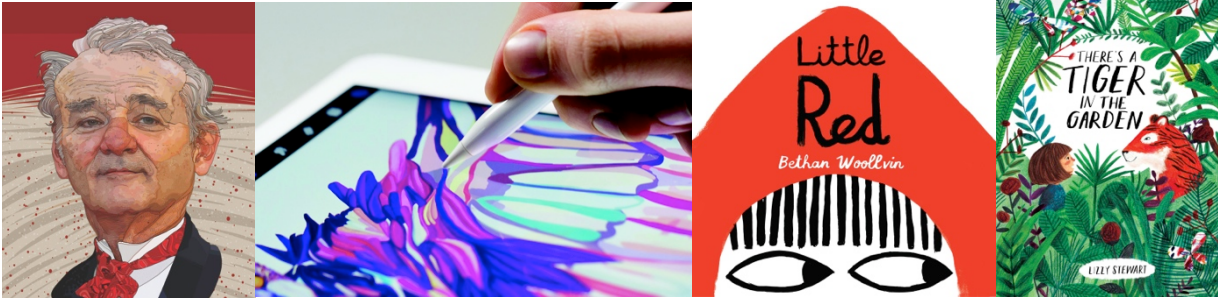


WIA

AOI presents the

WORLD ILLUSTRATION AWARDS 2017

In partnership with Directory of Illustration



PRESS RELEASE

14 June 2017

Category Winners announced for World Illustration Awards 2017

The Association of Illustrators, in partnership with the Directory of Illustration in California, is excited to announce category winners of the World Illustration Awards.

This year's winning entries were selected by a panel of international judges from all aspects of the industry including commissioners, publishers and artists, such as Alexandra Zsigmond, Designer at the New York Times, Matt Smith, Creative at Australian public broadcaster SBS and London-based Jonathan Hubbard, Creative Director and Founder of The Clearing.

Zan Boag, Editor-in-Chief of New Philosopher and Editorial Director of Womankind magazine said after the initial shortlisting: *"A wonderful bunch of entries, I look forward to discussing the favourites with the other judges. I think these are all excellent artworks - I would commission all of these artists in an instant."*

Category winners include a characterful portrait of Bill Murray for the Washington Post by US-based artist **Tony Rodriguez**, which was lauded by the jury for its strong composition and well executed traditional technique that captures the subject perfectly and in a unique style. **Claudine O'Sullivan's** complex digital illustrations for the Apple Pencil Campaign were commended by the jury for their superb technique: "Flawlessly executed: can't stop myself from staring at the pencil's mesmerizing effect, it's quite original" - judge Gabe Usadel. **Lizzy Stewart's** playful and vibrant illustrations for children's book 'There's a Tiger in the Garden' were an immediate favourite with the category jury thanks to their full texture and character which reflect the key scenes from the book. Up-and-coming British talent **Bethan Woollvin's** college project 'Little Red' delighted the jury with its simple yet powerful imagery, portraying a contemporary retelling of Little Red Riding Hood with an androgynous protagonist, who could be seen as a relatable role model to all children.

Environmental themes are addressed with works by **Chen Winner**, whose educational animation made for CNN titled 'Econundrum' shows the consequences of buying bottled water, while the imaginative series of illustrations titled 'Yen Town - The Last Unpolluted Territory' by **Sam Ki**, depict a unity of humanity and the natural world.

Also of note is **Marguerite Carnec's** series 'Lieu de Vie' which documents the artist's time spent volunteering in The Jungle refugee camp in Calais and was skillfully created using a monoprint technique.

All category winners will feature in an exhibition at Somerset House from 31 July to 28 August. With over **2,300 entries** from **64 countries** for this year's World Illustration Awards, the exhibition will showcase 50 shortlisted projects across the eight categories, from Advertising and Design to Books and Editorial, offering an accessible introduction to illustration in its many forms, and demonstrating the importance of visual communication in everyday life. Original exhibited works on display will include animations, posters, packaging and children's books by artists from the UK, USA, Italy, The Netherlands, South Korea, Hong Kong and Israel.

This year, The World Illustration Awards is teaming up with Walker Books, the world's leading independent publisher of English-language children's books, to offer the Walker Books Family Programme. A series of free family workshops will take place throughout August in the exhibition space at Somerset House. These include workshops with debut author-illustrator Alice Tait, award-winning author-illustrator of the 'Julius Zebra' series Gary Northfield, upcoming artist and illustrator Elissa Elwick, and debut graffiti illustrator Sav Akyuz.

END

Category Winners are:

Marco Palena - Winner Advertising New Talent

Claudine O'Sullivan - Winner Advertising Professional

Inhye Moon - Winner Books New Talent sponsored by NoBrow

Nina Chakrabarti - Winner Books Professional sponsored by NoBrow

Bethan Woollvin - Winner Children's Books New Talent sponsored by Walker Books

Lizzy Stewart - Winner Children's Books Professional sponsored by Walker Books

Sam Ki - Winner Design New Talent sponsored by Affinity Designer

Aart-Jan Venema - Winner Design Professional sponsored by Affinity Designer

Marguerite Carnec - Winner Editorial New Talent

Tony Rodriguez - Winner Editorial Professional

Chen Winner - Winner Research New Talent

Tobatron - Winner Research Professional

Rosalba Cafforio - Winner Self-Initiated New Talent

Steven Choi - Winner Self-Initiated Professional

Jonny Glover - Winner Site Specific Professional

For more information please contact:

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Notes to the editor:

The World Illustration Awards

The WIA are presented by The Association of Illustrators in partnership with the Directory of Illustration (USA) with Somerset House as the exhibition partner. There are eight award categories: Advertising; Design, sponsored by Affinity Designer; Books, sponsored by NoBrow; Children's Books, sponsored by

Walker Books; Editorial; Research; Site Specific; Self-Initiated. Each category has a new talent and a professional winner, with two overall winners announced on awards night in August. The AOI has been holding an annual illustration competition for over 40 years.

The World Illustration Awards 2017 are supported by:

Exhibition Partner: [Somerset House](#)

Design Category sponsor: [Affinity Designer](#)

Children's Book Category sponsor: [Walker Books](#)

Books Category sponsor: [NoBrow](#)

Supporter of WIA:

[London Book Fair](#)

Media Partners:

[Computer Arts](#)

[The Dots](#)

[Varoom](#)

Listings information - The World Illustration Awards 2017 Exhibition:

Dates: 31 July - 28 August 2017

Opening Hours: Saturday-Tuesday: 10am-6pm; Wednesday-Friday: 11am-8pm

Admission: Free

Address: Embankment Galleries, South Wing, Somerset House, London WC2R 1LA

Transport: Underground: Temple, Embankment; National Rail: Charing Cross, Waterloo

Somerset House Facebook: www.facebook.com/SomersetHouse

Somerset House Instagram: @SomersetHouse

Somerset House Twitter: @SomersetHouse

The AOI Facebook: www.facebook.com/theaoi

The AOI Twitter: @theaoi

The AOI Instagram: @theaoi

The Directory of Illustration Facebook: <https://www.facebook.com/DirIllustration>

The Directory of Illustration Twitter: @DirIllustration

Exhibition Hashtag: #WIA2017

Somerset House Public Enquiries: 020 7845 4600

About The Association of Illustrators (AOI)

The Association of Illustrators (AOI) is the UK's leading illustration body supporting and sustaining illustrators and the illustration industry. Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career.

www.theaoi.com

About Somerset House

A unique part of the London cultural scene, Somerset House is an historic building where surprising and original work comes to life. From its 18th-century origins, Somerset House has been a centre for debate and discussion – an intellectual powerhouse for the nation. Somerset House is today a key cultural destination in London in which to experience a broad range of artistic activity, engage with artists, designers and makers and be a part of a major creative forum – an environment that is relaxed, welcoming, and inspirational to visit while providing a stimulating workplace for the cultural and creative industries.

Since its opening in 2000, Somerset House has built up a distinctive outdoor public programme including Skate, concerts, an open-air film season and a diverse range of temporary exhibitions throughout the site focusing on contemporary culture, with an extensive learning programme attached. In October 2016, Somerset House launched Somerset House Studios, a new experimental workspace connecting artists, makers and thinkers with audiences. The Studios provide a platform for new creative projects and collaboration, promoting work that pushes bold ideas, engages with urgent issues and pioneers new technologies. Somerset House is also one of the biggest community of creative organisations in London including The Courtauld Gallery and Institute of Art, King's College London Cultural Institute and over 100 other creative businesses. It currently attracts approximately 3.4 million visitors every year.

www.somersethouse.org.uk

About The Directory of Illustration

The Directory of Illustration is widely regarded as the world's leading marketing program for illustrators. Their website and print resources are relied on by thousands of qualified art buyers when they need to commission illustration.

www.directoryofillustration.com

About Walker Books

Home to books for all ages, Walker Books UK publishes many award-winning authors, illustrators and brands including Anthony Horowitz, Cassandra Clare, Lucy Cousins, Anthony Browne, Polly Dunbar, Patrick Ness and Where's Wally? Walker Books UK is part of the vibrant international Walker Books Group that includes Candlewick Press in America, Walker Books Australia, the Walker Group Licencing division, and Walker Productions, developing Walker content for other media platforms, including Hank Zipzer for BBC. The Walker Books Group enjoys a unique ownership structure which includes all of its employees worldwide and more than 150 authors and illustrators. Walker is the world's leading wholly independent publisher of English-language children's books.

www.walker.co.uk