



IMAGES 36: BEST OF BRITISH ILLUSTRATION AWARD WINNERS 2012

ILLUSTRATORS: AWARD WINNERS BIOGRAPHIES

ADVERTISING CATEGORY

GOLD AWARD WINNER - RUTH HYDES FOR *SMITHFIELD MARKET*

Ruth Hydes was born in Manchester and graduated in Graphic Design and Illustration at Birmingham Polytechnic and North Staffordshire Polytechnic (Staffordshire University). Since graduating she has undertaken commissions for the publishing, editorial, product and advertising sectors. Her recent clients include Random House, Aller Press Denmark, UNICEF and Transport for London. She works from home in the lofty heights of her studio in Nantwich, Cheshire.

SILVER AWARD WINNER – STEVE SIMPSON FOR *WINTER WONDERLAND*

Steve Simpson has been creating award winning illustration for major ad & design companies for the last 20 years. His characters have appeared on everything from teeny postage stamps to huge billboards. In recent years he's also been illustrating children's books both at home and in the US. Most recently Steve picked up a bell at The Institute of Creative Advertising & Design (ICAD) awards for his Inferno Chilli label designs. Steve has previously won AOI gold (Images 32) for his Pure Pie branding and has regularly had work accepted for The Society of Illustrators (NY), 3x3 Mag awards, Applied Arts, Communication Arts & Creative Quarterly.

BRONZE AWARD – ANDY SMITH FOR *THE BIG FISH FIGHT*

Born and raised in Norfolk, Andy Smith studied illustration at the University of Brighton and the Royal College of Art, London. His work combines illustration and typography to create images that have humour, energy and optimism- executed with a hand made, hand printed, tactile feel. An illustrator for 14 years his client list includes Nike, Sony, Orange, The Guardian, McDonalds, Channel 4, Mercedes and Penguin Books. He splits his time between working commercially and getting inky producing a range of screenprinted books and prints. He lives and pretends to work by the sea in Hastings.

BOOKS CATEGORY

GOLD AWARD – ROD HUNT FOR *LOOKING FOR TRANSWONDERLAND ADVENTURES IN NIGERIA*

Rod Hunt is an award winning London based Illustrator & artist who has built a reputation for retro tinged Illustrations & detailed, character filled landscapes. With UK & international clients spanning publishing, design, advertising & new media, he has illustrated everything from book covers to advertising campaigns, theme park maps, iPhone Apps & even the odd large scale installation too! Rod is also the

illustrator behind the bestselling Where's Stig? books for the BBC's hit TV show Top Gear.

Clients include; AIDES, AMV BBDO, Barclays, Chessington World of Adventures, Kellogg's, Leo Burnett, Orange, Random House, Royal Mail, Top Gear, Vodafone and Whitbread.

SILVER AWARD – JONATHAN BURTON FOR *LUCKY JIM*

Jonathan Burton has worked as an illustrator since 1999 after graduating with a MA from Kingston University, London. His work has appeared on covers and in the pages of TIME, Nature, New Scientist, The Times, Plansponsor, The Wall Street Journal and many more magazines and newspapers. Additional clients of note include The Folio Society, Penguin Books, The Royal Mail and The BBC.

There have been a few awards from the AOI for editorial, advertising and book illustration as well as a Silver award from the Society of Illustration in New York. Other recognitions include American Illustration, 3x3 and Communication Arts.

Jonathan Burton lives with his family in Bordeaux, France.

BRONZE AWARD – BRIAN GRIMWOOD FOR *JESSICA D'ESTE*

Brian Grimwood was quoted by Steve Heller in PRINT magazine as having changed the look of British Illustration. He has worked for such diverse clients as The Beatles, ASDA, The Proms, NY Times, Sony and most famously did the Johnnie Walker logo. He has lectured in China, Australia, America, Singapore and Norway. He is a patron and founding member of The Association Illustrators and owns England's foremost illustration agency The CIA.

CHILDREN'S BOOKS CATEGORY

GOLD AWARD – RICHARD JOHNSON FOR *THE WILD WOOD*

Richard works from a small studio, situated on the edge of a wood in Lincolnshire, UK where he lives with his partner who is a design teacher and Silversmith. He has been working as an illustrator since around 2001. Developing his style over this period of time he has illustrated lots of books, mostly for Children as well as producing images for advertisements, packaging and magazines. Richard's work is traditional, typically drawn and painted, though recent work fuses this approach with more digital techniques.

SILVER AWARD – KRISTYNA LITTEN FOR *RETURNING SPRING*

Kristyna graduated from an Illustration degree at Edinburgh College of Art in 2010. She now lives in a beautiful village in Yorkshire where she spends her time drawing and drinking copious amounts of tea. She prefers to draw quickly to give an energetic line quality to her illustrations, often adding colour and textures digitally. Her sophisticated colour palette, interest in pattern and hand-drawn typography can be applied to all manner of illustration and she has already worked for a variety of clients including Candis Magazine, Walker Books, National Geographic and Boden. Her debut picture book *Chickens Can't See In The Dark* (Oxford) was published this year.

BRONZE AWARD – ADAM GRAFF FOR *TOY HOSPITAL*

Having worked for twelve years as an illustrator and ultimately arriving at a metaphorical brick wall without a ladder (or unicycle), Adam undertook a Masters in Communication Design with illustration at Central St. Martins, graduating in 2009. The experience challenged and dramatically transformed his practice, giving him a new clear voice.

Inspired by the oddities of modern living, his ever-evolving visual language uses traditional materials to create unique, quirky and often edgy imagery, which takes a fresh and honest look at the weird and freakish world in which we live.

Adam's work has been featured in a variety of illustration publications, appeared in numerous exhibitions and attracted awards including Images Print & Design category winner. He has been commissioned internationally and across advertising, editorial, design and publishing sectors. Clients include: BBC, British Telecom, Danone, The Guardian, Hamlet, The Independent, Inland Revenue, MTV, Sainsbury's, Science Museum, The Telegraph, Time Out and The Times.

Adam is a Senior Lecturer at the University of Hertfordshire heading the level 5 illustration pathway on the Graphic Design & Illustration BA (Hons) course.

DESIGN CATEGORY

GOLD AWARD – LIZZIE MARY CULLEN FOR LIGHTWELLS AT SOMERSET HOUSE

Lizzie Mary Cullen is an award winning creative person based in London. After graduating from Goldsmiths in 2008 Lizzie has exhibited internationally in London, New York and Paris and has been profiled in The Independent, BBC London and WIRED. Her work is rooted in psychogeography and mapping urban landscapes.

In 2011 she was named one of the Hot 50 people making a difference in design by Design Week magazine. Her clients include Zizzi, Harvey Nichols, HTC and The Guardian.

Lizzie enjoys slides of cats in hats, playing strip Mario Karts, adding to her denture collection and cleaning her Rapidograph pens.

SILVER AWARD – BARRY CROUCHER FOR HADRIAN'S WALL

Barry Croucher has been a full time illustrator for more than 18 years, originally working in watercolour, acrylics and airbrush media he specialised in wildlife illustration in a wide variety of books and magazines. In the last 10 years he has moved over to digital media, initially using Photoshop and Illustrator then 3d packages to produce a wide variety of scientific and technical illustration. His work ranges from photorealistic to more stylised images.

His client list includes Australian Geographic, Christopher Helm, Disney Publishing Worldwide, Dorling Kindersley, Harcourt Science, Harper Collins, Kingfisher, Marshall Cavendish, Observer, Magazine, Orbis, Reader's Digest, RSPB, Vindolanda Museum and Weldon Owen.

BRONZE AWARD – ANDY SMITH FOR *FINISH WHAT YOU START*

Born and raised in Norfolk, Andy Smith studied illustration at the University of Brighton and the Royal College of Art, London. His work combines illustration and

typography to create images that have humour, energy and optimism- executed with a hand made, hand printed, tactile feel. An illustrator for 14 years his client list includes Nike, Sony, Orange, The Guardian, McDonalds, Channel 4, Mercedes and Penguin Books. He splits his time between working commercially and getting inky producing a range of screenprinted books and prints. He lives and pretends to work by the sea in Hastings.

EDITORIAL CATEGORY

GOLD AWARD – STEPHEN COLLINS FOR *CRABS*

Stephen Collins has been a freelance illustrator since 2003. He lives in Hertfordshire, where he can be found either hunched over a lightbox in his small studio, or running over fields in a desperate bid for escape. His work has won several awards, including the Jonathan Cape/Observer Graphic Short Story Prize 2010.

His comics appear weekly in The Guardian Weekend magazine and monthly in Prospect magazine. Much of his time is currently spent pencilling 'The Gigantic Beard That Was Evil', his graphic novel about a giant and evil beard, which is due to be published by Jonathan Cape in early 2013.

BRONZE AWARD – DANIEL PUDLES FOR *SONGWRITER SHOT DEAD*

Being an editorial illustrator is "just" like being a sprinter, minus injections (coffee apart), and... fitness. And you're on the track, with your great team, for a bit longer too; hopefully.

Warming up : ideally, a good read, or chat with the writer, images already fleeting around, the adrenalin pumping, frantic scribbles, final rough.... and the editor - art director says: "GO!" or ... "FALSE START!"

The result of this race is almost immediate to see, on a page (virtual or physical) in the next few hours or days: a struggle or a breeze through. I just love it!

SILVER AWARD – STUART MCREATH FOR *OFSTED NARROWS THE FOCUS*

Stuart McReath is a conceptual illustrator from the United Kingdom. He graduated from Leeds University in 1996 with BA Hons in Graphic Design where he specialised in Illustration.

His artwork has been used in international advertising, publishing and design and his client list includes The Royal Mail, The Royal Society of Arts, Harvard University, Georgetown University, The Times Educational Supplement, NHS, The Wall Street Journal, American Teaching, IPC and many others.

Stuart currently lives and works in Hampshire.

NEW MEDIA AWARDS

GOLD AWARD – STEVE MAY FOR *ANGER*

Steve May is an animation director and freelance illustrator based in London. He studied painting and filmmaking at Trent Polytechnic and after several years working as an illustrator / animator and aspiring (but unsuccessful) pop star, gained an MA in Animation at the Royal College of Art in 2001.

He is a multi-award winning animation director and was most recently recognized for his film *Rabbits* (Association of Illustrators Gold Award for New Media 2010) and *X&Y* (short-listed for the British Awards 2008 and screened internationally). He has directed work for commercials and television including *Spacehopper Man* for BBC Three's acclaimed *Monkeydust* series. As an illustrator he continues to produce high quality illustration work for a variety of clients including Marks & Spencer, Harper Collins, The Guardian, Puffin and Faber. He is currently represented by Picasso Pictures (for moving stuff) and Arena Illustration (for still stuff). He lives and works in London

SELF PROMOTION AWARDS

GOLD AWARD – OLAF HAJEK FOR *AFRICAN BEAUTY*

Olaf Hajek studied graphic design at the Fachhochschule in Dusseldorf and lives and works in Berlin. He is one of Germany's most renowned illustrators who has received recognition through awards from the Art Directors Club Europe (Gold 2003), Art Directors Club Germany (Silver 2003) and Lead Award (Gold and Silver 2004). Hajek's work deconstructs the borders between authenticity and thought and merges disparate influences including South American folklore, mythology, religion, history and geography. His work explores the opposition between imagination and reality in the context of western cultures. His client list includes Bacardi, Mont Blanc, Apple, Mercedes Benz, The New Yorker, Macy's New York and Wallstreet Journal.

I work on cardboard or on wood. I start with over-painting the surface in black acrylic paint and then start with the coloured background. Normally I work in different layers to get the special texture and depth, which is important for me. After I have finished the background I start with the final painting.

"African beauty" includes a lot of symbolic and special natural elements. Yes there are snakes and thorns I like to show the contradiction of nature and the evanescence of the beauty.

SILVER AWARD – NICOLA ROBINSON FOR *DOWNTOWN*

Thanks, good idea, I have a degree in Fine Art from Cardiff School of Art and Design I am an illustrator in Nottingham, UK. I work predominantly in pen and ink and watercolour/acrylic but also employ digital techniques for flexibility. My illustrations are detailed, I love mythology and fairytales and particularly enjoy the sinister side of things but not without a sense of humour.

My work includes children's books, popup books, cover and interior art, magazines, concept art and digital media. Recent clients include- Tango Books, Anova Books, Hodder & Stoughton, Floris Books, Gomer Press.

My picture book *The Monster Machine* which I have both written and illustrated is published in 2012 by Pavilion Children's Books. www.monstermachine.co.uk

BRONZE AWARD – LOUISE WEIR FOR *AFTERNOON NAP*

Born in the North West near Warrington Louise Weir grew up in the only pub in a tiny hamlet, inhabited by interesting and unusual "locals" which inspired her lifelong fascination with characters and faces. She moved away to study for a BA in Illustration at Hull College of Art and an M.A at St Martins College London.

Since graduating she has been working constantly as an Illustrator with major Design

and Advertising companies on a wide range of commissions in the U.K and Worldwide, including The Royal Mail, Euro RSCG Conran, Vintage books, amongst many others. Louise's work has been featured in many anthologies of Illustration, and she regularly exhibits her work in the UK and Europe.

Louise now lives and works in East London and has a studio in London Fields Hackney.

NEW TALENT CATEGORY

GOLD AWARD – EMMA HAINES FOR *GALLOP*

Emma Haines studied Art and Design for two years at Bath College for a National Diploma and has just completed her studies at Plymouth University for a BA Honours Degree in Illustration. During her final year she was awarded 'Drawer of The Year' by the tutors. Her favourite types of media are gouache, watercolours, pen and ink and acrylic inks. She has always had an interest in animals and has drawn them from an early age, always seeking to emphasise the animals' characters and physical features.

SILVER AWARD – ARTEMIS EVLOGIMENOU FOR *FIRST DAY ON A SPACE SHIP*

I am a recent graduate of the Performance Design and Practice course at Central Saint Martins. Although visual 3D story telling-scenography, is the main element of my course, 2D illustrations have been reoccurring elements within work I have produced for productions.

My background experience before my degree was in animation and Fine Art and jobs doing mural paintings and article illustrations have fed the passion I have for painting and drawing.

I love and enjoy illustrating stories and always seek to learn and express this, by exploring new materials and approaches.

BRONZE AWARD – LAUREN GENTRY FOR *RUNNING ON TIME*

Lauren was born and grew up on the East Coast of Scotland. She graduated with a BA (Hons) in Illustration from Duncan and Jordanstone College of Art and Design in Dundee in 2011. Since graduating she has relocated to London and has worked consistently as a freelance illustrator building up a strong portfolio of commercial, editorial and design work. Her enthusiasm for both traditional and digital mediums, combined with a confident use of colour, detailed texture and simplified shapes creates a bold, playful style of illustration. Lauren has enjoyed a positive start to her career working with a number of well known clients such as Daunt Books, The Church of London and Wired Magazine.

THE JUDGES' BIOGRAPHIES

ADVERTISING, CHILDREN'S BOOKS AND NEW TALENT

Noma Bar, Illustrator

International Award winning artist Noma Bar is renowned for his ability to see things differently, and his use of negative space to create witty double-take images.

His bold use of colours, economy of shapes and iconography makes his style instantly recognisable. Noma has published illustrations for magazines and books worldwide, including Esquire, Wallpaper Magazine and The New York Times. He has released two books and is nominated for Design Museum Designs of the Year Awards 2012.

Sue Buswell, Deputy Publisher Picture Books, Random House Children's Publishing

Sue has emersed herself in picture books her whole career. The love of them began when she was a bookseller which sparked a fascination with how words and pictures come together to form a perfect and harmonious relationship. Her first publishing job was at Methuen where she worked on books created by some of the world's finest illustrators such as Ernest Shepherd and Herge. She then moved to Collins where, over many years, she built a picture book list of exceptional home grown talent, among these Emma Chichester Clark, Nick Butterworth and Oliver Jeffers. Now at Random House she is privileged to work with an exciting group of emerging illustrators as well as many of the long time picture book creators who have shaped British illustration today.

Lisa Dickinson, Director, The Art Buying Company

Lisa Marie Dickinson is one of London's leading art buyers. A proud northerner, she started work in Manchester at the tender age of 16 before moving to London in 1995. She has 24 years experience in all disciplines from traffic to production to print buying. After working at more agencies than she can really remember, she started the Art Buying Company in 2007, and now works with several of London's leading agencies as well as directly with top international clients.

DESIGN, EDITORIAL & NEW MEDIA

Anrick Bregman, Director, Unit 9

Anrick Bregman is an interactive director. He creates commercial and experimental content for the browser and the smart phone, built on a dialogue between the viewer and the story. He is challenged by the idea of creating digital content which is experienced, not just browsed. His work has been recognised by the Webby's, One Show awards, Cannes Lions, SXSW, The New Media Film Festival and at the D&AD, among others. He curates the Hoxton Window Project. He explores and exhibits code-generated installation artwork as part of Tango & Hawaii. In recent months he has been the keynote speaker at the Wave Festival in Rio de Janeiro and a speaker at FITC and OFFF2011.

Jo Cochrane, Art Director, G2 at the Guardian

Jo Cochrane has been an art director for the last 15 years and is currently Art Directing g2 at the Guardian. Prior to working at the Guardian she worked at a senior level at Associated Newspapers, launched an interiors magazine for the Sunday Times and before that was with the Observer for five years where she launched the Observer Music Monthly magazine and was instrumental in developing a new identity for The Observer when it converted to the current Berliner format. During the course of her career she has worked on many other titles including ES Magazine, The Sunday Telegraph Magazine, Mens Health, Company and Cosmopolitan.

Gareth Howat, Creative Director, Hat-trick Design

Gareth is Creative Director of Hat-trick Design, ranked number one in the Design Week Creative Survey for its work on behalf of clients including Land Securities,

Natural History Museum, Royal Mail and Twickenham Stadium. He has judged competitions including D&AD, The Roses and Art Directors Club of Europe. Before co-founding Hat-trick in 2000, Gareth was Creative Director at Glazer Design. He also spent four years as Design Director at Lapot and began his career with a seven-year spell at The Partners. A keen tennis player, Gareth landed his dream client in 2010: the Wimbledon Championships.

BOOKS & SELF-PROMOTION

David Foldvari, Illustrator

David Foldvari was born in Budapest, Hungary and has lived in the UK for 20 years. His work often tackles issues of alienation, identity and belonging, formed by a preoccupation with his Eastern European roots, combined with his experience of growing up in the UK.

David's work is bold, darkly humorous and often political in tone. His considered and energetic draftsmanship has led to a prolific output both personally and commercially. Some of his clients include the New York Times, Greenpeace, Random House, Penguin Books, Dazed and Confused and Island Records. In 2007 he earned a D&AD award for involvement on Nike Run London and for his input on Beck's The Information.

Alasdair Oliver, Art Director, Hodder and Stoughton General

Alasdair grew up in the North East of England. Having first thought he wanted to study architecture, he then settled on graphic design and went to Brighton and completed a Graphic Design and Art History degree. His first job was in advertising followed by packaging design, which he enjoyed more. Deciding he wanted to move into book publishing, Alasdair found a position as a Marketing Designer creating point of sale. Soon after he made the switch to cover design and has been an Art Director for 9 years.

He loves a bit of beautiful creative type and the joy of opening a new piece of great looking illustration. In 2011 one of his commissioned pieces won the V&A Book Cover Illustration Award.

Michael Salu, Artistic Director, Granta Publications

As Artistic Director at Granta Publications Michael works across Granta Magazine, Granta Books and Portobello books. He oversees all the visual work produced by Granta, publishing photography and art in Granta magazine, and art direction of all print and digital projects. He was previously Senior Designer at Vintage, the literary division of Random House UK. He worked on a range of titles, designing several jackets for Vintage Classics - a prestigious list that included Italo Calvino, Raymond Carver, Bruce Chatwin and others. Salu has also worked with the musician Tricky, and also operates as a freelance brand consultant, designer and illustrator. He was responsible for creating and designing the new brand identity for Curzon Cinemas, recently launched across all the group's activities.

For further information, please contact:

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General website: www.theaoi.com

Details of Images exhibition: www.aoiimages.com

Somerset House website: www.somerset-house.org.uk

Note for editors:

Association of Illustrators

The Association of Illustrators (AOI) is a non-profit trade association with a membership that includes freelance illustrators, agents, clients, students and colleges. Established in 1973, it is the leading body to represent illustrators in the UK and campaigns for illustrators' rights, continually working to increase the professional standing of illustrators, commercially and artistically. The AOI works to improve contract content and contracting practice extended to illustrators by commissioners. It publishes a quarterly magazine, 'Varoom!' and produces the annual 'Images' competition and touring exhibition, now in its 36th year, which celebrates the best in contemporary British illustration.